

A KITCHEN BRAINS® SUCCESS STORY

The QFM Group of Companies

The QFM Group of Companies was looking for a consistent restaurant management system that it could deploy throughout all of its 28 KFC restaurants.

After implementing and testing Kitchen Brains® in two of its locations and experiencing proven results, QFM made the decision to implement the system in the remainder of its restaurants.

“Based on our excellent results with Kitchen Brains® restaurant management system in two of our restaurants, we decided that it made business sense to install the system throughout the network of 28 restaurants,” says Bharat Patel, Managing Director, of The QFM Group of Companies.

Prior to executing the agreement with Kitchen Brains®, QFM analyzed the system and previous results to ensure it would add value to the remaining stores.

“Our ROI analysis was based on the combined improvements in labor productivity and quality freshness leading to increased sales that we experienced in the first two restaurants,” said Patel. **“Furthermore, the system frees up managers’ time, improves distribution of labor resources and increases accountability. The system provides for a better working environment within the store. In essence, the decision was a no-brainer for us.”**

Based on their analysis, QFM’s expected pay-back for its investment is to be a little over 12 months.



KITCHEN BRAINS®



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For more information,
visit www.KitchenBrains.com
or call 203.377.4174